

SCHOLAR'S SPECTRUM

Empowering Minds. Shaping Future

Mon, June 10, 2024, Vol.1



PATRON'S MESSAGE

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Happy to hear about the launch of 'Scholar's Spectrum'. Through this, we will celebrate our achievements, share insights, and foster a sense of community.

I believe this will serve as a valuable platform for all of us to connect, share and stay updated on the latest news and developments with our academic commitments. Lots of best wishes !!

Vinod Kumar Agrawal , Chairman



"I congratulate CDIPS for such an academic initiative and expression of its commitment towards nurturing a sense of belonging among faculty members with its newsletter 'Scholar's Spectrum',

I hope this newsletter serves as a dynamic and engaging resource for our academic community.

Sanjay Kumar Agrawal, Vice-Chairman



"It is with great pleasure and pride, I extend my greetings and congratulate CDIPS on the inaugural volume of 'Scholar's Spectrum'.

Surely, it makes a significant milestone towards fostering a culture of knowledge-sharing and collaboration within the department.

Let's amplify our voices, celebrate our successes, and embrace our challenges as we shape the future of management education. With best wishes!."

Dr. Joy P. Banerjee, Group Director

Chief Editor: Prof. (Dr.) Suhas Dhande, Principal CDIPS

Editorial Committee :

Prof. Anjum Parwez

Prof. (Dr.) Rachna Naik

Prof.(Dr.) H.S. Bagga

Prof. Shainee Solomon

Prof. Kratika Gangwani

Principal's Message

Education serves as the foundation for advancement in every society and every family. Its purpose extends beyond mere instruction, encompassing the cultivation of knowledge, skills, and competencies necessary for success in life. Over the past decade, CDIPS has thrived as a vibrant and dynamic institution, placing learning and development at the core of its endeavors. Our goal is to foster an enriching and stimulating atmosphere that promotes scholarly achievement, personal development, and a lasting passion for learning.

Our mission remains steadfast: to provide a nurturing and inclusive environment where every student can thrive academically, socially, and emotionally. Our focus on holistic education ensures that our students are well-rounded individuals, equipped with the skills and values necessary to succeed in a rapidly changing world.

As we mark the 10th Foundation Day, it gives me immense pleasure to convey my sincere greetings to you through the inaugural issue of our newsletter. This publication stands as a tribute to the diligence, innovation, and commitment of our students and staff, encapsulating the essence of our vibrant college community. I trust you will find this debut edition of our newsletter a delightful portrayal of the spirit and accomplishments of CDIPS. May it serve as a reminder of our past achievements and a wellspring of inspiration for our future endeavors. Warm regards.

CDIPS FAMILY



Research Papers & Conferences

Research Papers

S.No.	Authors	Research Title	Conference Name/Journal	Year	Organized by	Published / Presented
1	Prof. (Dr.) Suhas Dhande	Corporate Re-structuring: Profitability Analysis before and after Merger and Acquisition of Technology Companies & E-Commerce Companies.	Rabindra Bharti Patrika (ISSN: 0937-0037), Vol-XXVII, No. 2, PP 355-362, Special Issue 2024, (UGC Care)	2024	-	Published
2	Prof. (Dr.) Suhas Dhande & M. M. Anjum Parwej	India - 5 Trillion Economy - A Leap towards Global Leadership	International Conference on "Self Reliant India towards Global Leadership: Challenges & Prospects"	Mar-24	K.K. Vigyan & Vyavsayik Adhyayan Mahavidyalaya	Presented
3	Prof. M. M. Anjum Parwej	Conceptual Studies of Branding Strategies of New Products in Indian Market	International Conference on "Empowering Global Future in the Era of Entrepreneurship, Scientific & Technological Advancements"	Jan-24	ISBA College	Presented
		Impact of Artificial Intelligence on Branding – Intensity, Challenges & Implementation	International Conference on "Digital Living: Redefining Culture with Technology".	Feb-24	DALY College of Business Management	Presented & Published
		The Future of In-Stores Selling	4th International Web Conference	Apr-24	Shri Vaishnav Institute of Management	Presented
4	Dr. Dilip Rupale & Prof. (Dr.) Suhas Dhande	A Study of Railway passengers' Satisfaction and Awareness about Catering Facilities in Ratlam Railway Division	4th International Web Conference	Apr-24	Shri Vaishnav Institute of Management	Presented
5	Dr. Rachna Naik	Quantitative Methods and Practical Relevance of Management Accounting	4th International Web Conference	Apr-24	Shri Vaishnav Institute of Management	Presented
6	Prof. Divya Shinde	To Study the Performance of Mutual Funds in India	3rd International Conference	Feb-24	Daly College of Business Management	Presented
		Digital Banking : Enhancing Customer Experience and Financial Exclusions	4th International Multidisciplinary Conference	May-24	Indore Management Institute	Presented
7	Prof. Gunjan Soni	A Study on Entrepreneurship and its Promotion under Startup India Scheme in India	10th International Conference on Transformative innovation and sustainable business practices in a multi-polar socio-National Conference, Innovation, Research and Practices in Commerce and Social Science for Sustainable Growth (IRPCM), University of Kota and Indian Accounting Association, Kota Branch	Apr-24	Vishisht School of Management	Presented & Published
		A Study of the role of Entrepreneurship Development Programme's in the Development of Rural Entrepreneurship in India.		Apr-24	University of Kota	Presented
8	Prof. Akshay Vaishnav	Investigating the Spread of Industry 5.0 within the Financial Sector: An Evolutionary Analysis	3rd International Conference	Feb-24	Daly College of Business Management	Presented

*INDUSTRY
VISIT
&
SOCIAL
OUTREACH*

Social Outreach Program

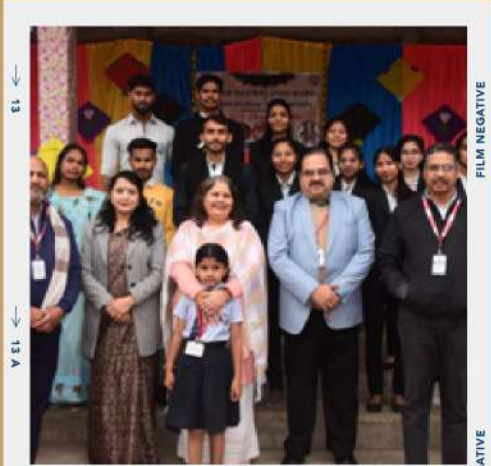
Mehndi Training Workshop

Industrial Exposure

On 8th January, 2024 students visited Dainik Bhaskar Press plant at sanwer road, Indore. Industrial Visit aimed to bridge the gap between classroom teaching and practical working environment and to bring in some positive changes to the personalities of students.



With the aim to make women self-reliant and employable, under the joint auspices of Balaji Sevarth Vinod Agarwal Foundation, Chameli Devi Institute of Professional Studies and 'Abhivyakti club' conducted a "Free Mehndi Training course" for 50 days. On 20th January 2024 at Gram Umrikheda, Indore, the inauguration of the course was done by Shri Sanjay Dubey, Sarpanch of Umrikheda. Shri Mukesh Nath, Upsarpanch. Senior members of the panchayat and Principals of the CDGI group of colleges were also present. 40 women and girls in the village benefited from this workshop. The closing ceremony of the Abhivyakti Mehndi Workshop was organized at Ram Mandir Parisar, Umrikheda on 23rd March 2024. All the trainees were awarded with a certificate at the end of the program. The closing ceremony was graced by the panchayat officials of the village.



Student Activities

Poetry & Article Writing Competition

On 27th January, 2024 CDIPS literary club organized an article and poetry writing competition on Patriotism. It also helped to bring out the innate thoughts of the students and nurture the feeling of oneness and dedication towards the nation among them.

The winner of the Competition was Siya Marmat, B.B.A. I year and Runner up was Kanak Mourya, B.B.A. I year



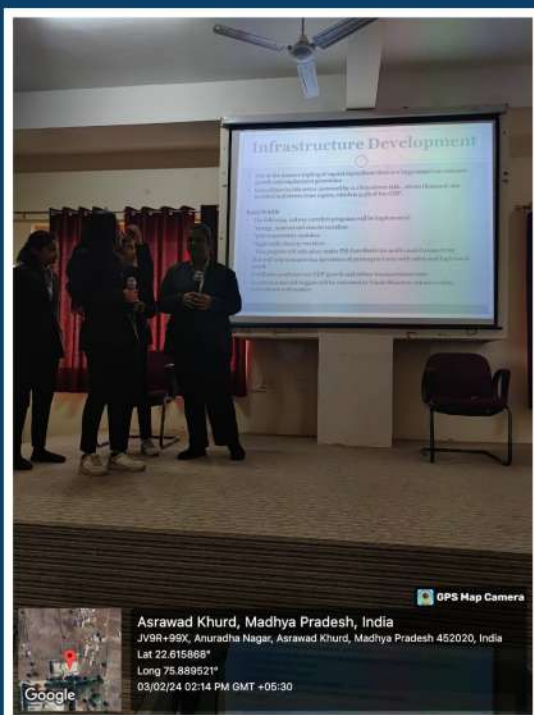
BUDGETNAMA

On February 3, 2024, BUDGETNAMA –on Budget 2024” was organized. The students of all UG I Year prepared presentations on Budget 2024 and also explained the same to their fellow mates. The students of each class were given different sections of the budget and each one of them portrayed their knowledge, hard work and effective communication skills while doing so. It also helped them to improve their soft skills and enhance their knowledge. Best adjudged were

Best Content: Mohd. Naved Khan, Tushar Joshi, Arth Joshi (B.Com CA I Year)

Best PPT (Design): Amrin Multani, Krish Arya and Harsh Bhawsar (BCA I Year)

Best Overall Presentation: Priyanka Samadhiya, Pratha Chouhan, Shabdapyari Mourya, Nishu Kumrawat (B.B.A. I Year 'C')



Dance Mania

On 13th January, 2024 a vibrant and energetic dance competition was organized, showcasing the diverse talents of students. "DANCE MANIA", the event aimed to provide a platform for participants to express themselves through the art of dance while fostering a sense of creativity. The competition witnessed brilliant and enthusiastic participants from various classes of CDIPS with Solo, Duet and Group Performances adding to the dynamic atmosphere. Prizes in various categories were

Solo: Gayatri Thapa (B.Com CA I year) winner and Isha Atre (BBA I Year) runner - up

Duet: Mayuri Sohani and Vaishnavi Pawar (BBA I Year) were winners

Group: Mahak Sahu, Prachi Bhawsar, Namita Raikwar and Deepali Jadhav (BCA I Year) were winners



OUR QUIZ CHAMPIONS

The students of CDIPS participated in "In Quizitive - An Inter Collegiate Management Quiz Conclave" organized by St. Paul Institute of Professional Studies, Indore on 31st January 2024.

Our Students team secured the second position in the competition and a cash prize of Rs. 1000. The winners of the competition were Hardik Patidar BBA I Year, Anchal Shrivastava BBA I Year and Aryan Kumar BBA I Year

INTER- COLLEGEIATE MANAGEMENT QUIZ CONCLAVE



NSS ACTIVITY GLIMPSSES





Dr. Dileep Rupale, a faculty member of CDIPS, has completed his PhD on the topic **A STUDY OF CUSTOMER SATISFACTION TOWARDS RAILWAY SERVICES "WITH SPECIAL REFERENCE TO WESTERN RAILWAY DIVISION "** under the supervision of our respected Principal Dr. Suhas Dhande sir.

We Congratulate you on this amazing achievement. Wishing you continued success!

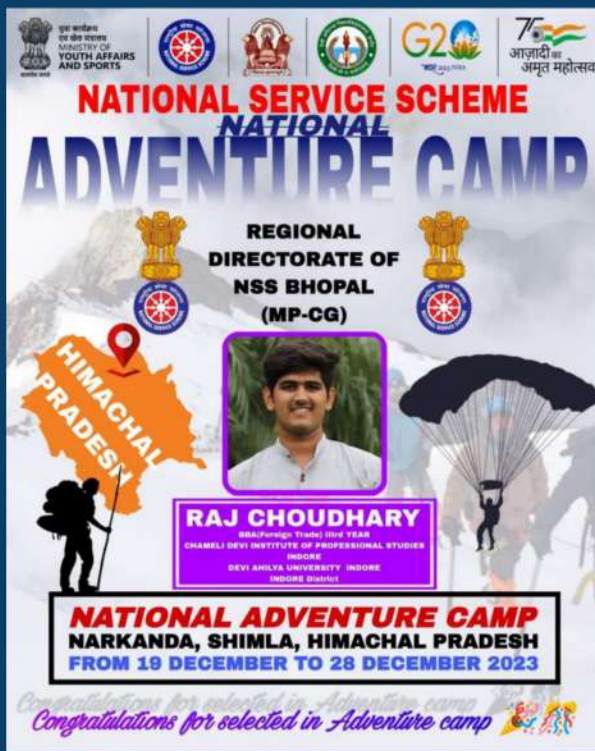
Best Paper Award

Prof. M. M. Anjum Parvej received the Best Paper Award for a Research Paper on **"CONCEPTUAL STUDY OF BRANDING STRATEGIES OF NEW PRODUCTS IN INDIAN MARKET"** at the International Conference organized by the ISBA Institute of Professional Studies, Indore on the 12th and 13th of January 2024.

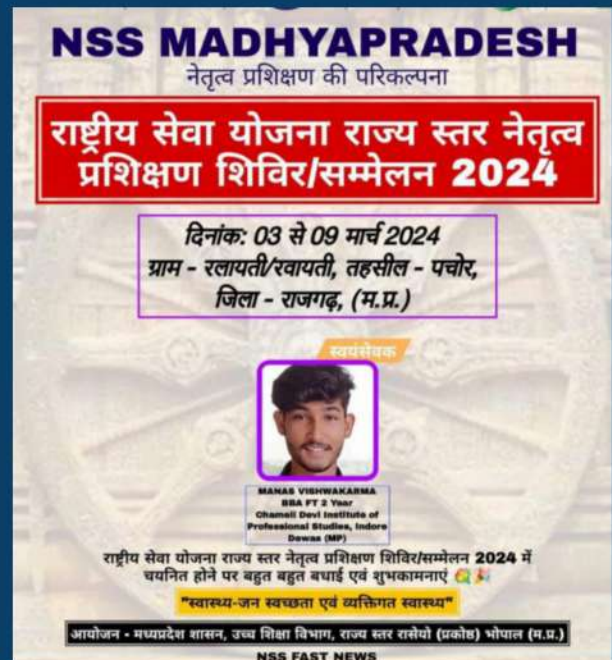
FACULTY ACCOMPLISHMENTS



Prof. Akshay Vaishnav was awarded as **"Young Professor of the Year Award"** organised by "Global Chamber of Consumer Rights" in Delhi, India.



CDIPS NSS Volunteer **Raj Choudhary** (BBA FT III Year) represented DAVV in the National Level Adventure Camp(Narkanda, Himachal Pradesh) in December 2023.



Manas Vishwakarma of BBA Foreign Trade 2nd Year got selected for the NSS State Level Leadership Training Camp organised from 3rd March to 9th March 2024 at Village Rawayati Tehsil Pachor Dist.Rajgarh (M.P.)

SCHOLASTIC ACHIEVERS



Winner of Athletics Competition

Vanshika Chauhan, a student of BBA 1st year of our institution, got the third position in the division level athletics competition 200-meter run held in December 2023



Jay Solanki
Zolo Stays
3.7 LPA



Rohit Pathare
WebKorps
3.5 LPA



Swati Singh
WNS
3.5 LPA



Amish Pawar
WNS
3.5 LPA



Gulshan Patidar
WNS
3.5 LPA



Asefa Sheikh
WNS
3.5 LPA



Yashasvi Kushwah
WNS
3.5 LPA



Mohd. Azen Ali
WNS
3.5 LPA

**Achievers
of the
Year**



Sakshi Patel
ICICI Lombard
3 LPA



Sujal Mittal
ICICI Lombard
3 LPA



Lalit Kag
ICICI Lombard
3 LPA



Yash Dewda
ICICI Lombard
3 LPA



Abhishek Ahirwal
ICICI Lombard
3 LPA



Rajwardhan Singh
ICICI Lombard
3 LPA



Shivani Singh
TCS Ignite
2 LPA



Bulbul Solanki
TCS BPS
1.7 LPA



Chetan Lohanihya
TCS BPS
1.7 LPA



Harsh Jagtap
TCS BPS
1.7 LPA



Pranjal Chawda
TCS BPS
1.7 LPA



Anant Lodhi
TCS BPS
1.7 LPA



Aryan Pagare
TCS BPS
1.7 LPA



Sonali Sagitla
TCS BPS
1.7 LPA



Devshri Solanki
TCS BPS
1.7 LPA



Sourabh Chouhan

TCS BPS
1.7 LPA



Mhd. Sami Sheikh

TCS BPS
1.7 LPA



Khushboo Gattelu

TCS BPS
1.7 LPA



Mayank Shahane

TCS BPS
1.7 LPA



Shivam Bhadoriya

TCS BPS
1.7 LPA



Amritpal Singh

TCS BPS
1.7 LPA



Aastha Shrivastava

TCS BPS
1.7 LPA



Asmita Shukla

TCS BPS
1.5 LPA



**Achievers
of the
Year**

Paid Internships @ Insplore Consultants

Yash Dangi
Yash Ahirwal
Harshita Kushwah
Keshav Patidar
Aastha Yadav
Arpita Yadav

Aastha Shrivastava
Nilisha Pagariya
Yashaswi Kushwah
Niranjan Mawra
Sakshi Patel